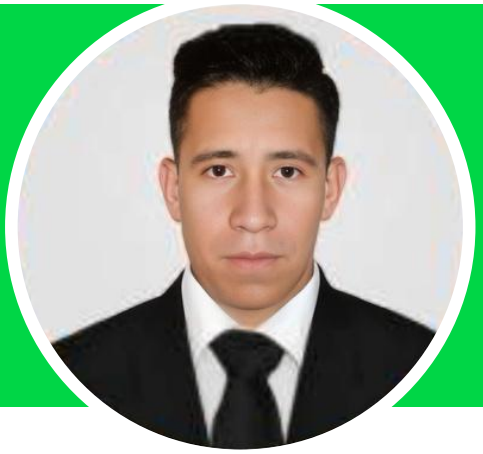
ANGEL LUNA

WEB AND GRAPHIC DESIGNER



CONTACT

(55) 6070 1456

lunaangellraa@gmail.com

angelluna.studio

SKILLS

- **Design and Multimedia:** Photoshop, Illustrator, InDesign, After Effects.
- **Web Development** WordPress + Elementor, WooCommerce, Figma, HTML5, CSS3, PHP, JS.
- **Digital Marketing:** SEO, SEM, HubSpot, Brevo.

EDUCATION

- **Information Technology Engineering**
  Universidad Tecnológica de Nezahualcóyotl
- **Professional Certificate in Digital Marketing and Web Analytics**
- **English — Intermediate**

PROFILE

IT Engineer specialized in Web and Multimedia Design with 6 years of experience developing comprehensive solutions: from website architecture and maintenance to the creation of visual identity and digital content.

WORK EXPERIENCE

Graphic and Web Designer

Fullbody Center | 2021 - 2026

- Developed custom web solutions for various industries, including websites, e-commerce stores, and landing pages.
- Designed graphic materials, content calendars, and advertising videos for social media platforms.
- Developed complete visual identities for various clients, including logos and print materials such as posters, brochures, and other marketing collateral.
- Managed and optimized CRM systems to improve lead and customer management efficiency, while also designing and implementing email marketing campaigns.

Web Designer

ZKTeco LATAM | 2022 - 2022

- Designed, developed, and managed multiple websites built with WordPress.
- Managed and maintained hosting and domain services to ensure the availability and proper operation of websites and online applications.
- Designed and distributed email marketing campaigns for various clients across Mexico and Peru.

Graphic Designer

Mercante | 2020 - 2021

- Designed and managed multiple WordPress-based websites.
- Created and managed content for various social media platforms.